

78th Annual Statement

THE DOMINION LIFE ASSURANCE COMPANY

WATERLOO, ONTARIO / DECEMBER 31st, 1966



78th Annual Statement

for the year ended December 31st, 1966





THE BOARD OF DIRECTORS

HENRY F. ROOD, Chairman of the Board, Fort Wayne President, The Lincoln National Life Insurance Company

E. G. SCHAFER, President, Kitchener Director, The Waterloo Trust and Savings Company

*C. GORDON COCKSHUTT, Brantford President, Cockshutt Securities Limited

*ALFRED S. UPTON, Kitchener Director, The Waterloo Trust and Savings Company

CHARLES L. GUNDY, Toronto President, Wood, Gundy and Company Limited

> GEORGE H. DOBBIE, Galt President, The Dobbie Industries Limited

RONALD G. STAGG, Fort Wayne Vice-President, The Lincoln National Life Insurance Company

> *CARL A. POLLOCK, Kitchener President, Dominion Electrohome Industries Limited

> > *HAROLD J. BALL, Kitchener President, Ball Brothers Limited

J. P. W. OSTIGUY, Montreal President, Morgan, Ostiguy & Hudon Limited

GORDON C. REEVES, Fort Wayne Senior Vice-President and General Counsel, The Lincoln National Life Insurance Company

*Policyholders' Directors.

EXECUTIVE OFFICERS

- E. G. SCHAFER President
- G. F. C. PANGMAN Vice-President and Treasurer
- H. M. ATRUBIN Vice-President and Actuary
- J. S. ACHESON Vice-President and Director of Agencies
- E. S. REID Secretary
- R. G. PAUL Comptroller
- H. B. EDWARDS General Counsel

ACTUARIAL

- W. F. HANCOCK Assistant Actuary
- R. ROSEMAN Assistant Actuary
- H. B. REITZEL Statements Officer

UNDERWRITING

- W. J. SAUNDERS Underwriting
 Executive
- W. A. SEHL, M.D. Medical Director
- N. W. McQUAY, M.D. Assistant Medical Director
- C. G. HEPPLER Underwriting Officer

ADMINISTRATIVE

- J. G. MASTERS Assistant Comptroller
- A. E. YOUNGMAN Assistant

 Comptroller
- L. D. HOULE Assistant Comptroller
- D. O. JANKE Claims Officer
- D. A. BURNS Legal Officer

AGENCY

- A. A. MORISON Superintendent of Sales Promotion
- C. M. DEVITT Superintendent of Agencies
- L. J. DRAGO Superintendent of Agencies
- W. A. GREEN Superintendent of Agencies
- D. R. URQUHART Superintendent of Agencies

INVESTMENT

- J. W. MAHN Associate Treasurer
- G. A. COYNE Associate Treasurer
- C. J. WATKISS Assistant Treasurer
- D. G. LACEY Assistant Treasurer

GROUP

- D. ECKERSLEY Group Executive
- D. S. WHITE Superintendent of

Group Sales

W. G. SMYTHE — Assistant Superintendent of Group Sales



The Board of Directors left to right: Carl A. Pollock, Charles L. Gundy, George H. Dobbie, C. Gordon Cockshutt, Alfred S. Upton, Henry F. Rood, Chairman of the Board; E. G. Schafer, President; Ronald G. Stagg, Harold J. Ball, J. P. W. Ostiguy, Gordon C. Reeves

THE DIRECTORS' 78th ANNUAL REPORT

For the year ended December 31, 1966

The Company enjoyed another good year in 1966, and we are pleased to report on its sound progress and further growth.

NEW BUSINESS

New Life Insurance and Retirement Annuities totalled \$185,171,358 in 1966. Of this, 68.1% was Ordinary Life Insurance, 28.3% was Group Insurance and the balance was Retirement Annuities. The total was somewhat lower than for last year due to an unusually large Group Insurance case, which was responsible for our exceptional increase in business in 1965.

BUSINESS IN FORCE

Our business in force increased by \$98,139,342 and now totals \$1,602,840,368. Included in this figure is \$446,984,644 of Group Life Insurance. Group Annuity contracts providing annual pensions of \$6,630,826 are not included in the over-all total, nor is our Health Insurance business which at the end of the year represented more than \$4,000,000 in yearly premiums.

INCOME

Income for the year from all sources totalled \$52,827,926, a new high figure. Insurance and Annuity premiums were \$36,703,255 and net investment income amounted to \$16,097,316.

ASSETS

The increase in Assets was \$16,600,599 bringing the Company total to \$296,589,118. As has been the case for the past several years, Mortgage Loans continue to be our largest single investment and total \$135,472,615. Bonds and debentures stood at \$112,772,798 at year end. The market value of our securities fell below book value during 1966, but the difference in values is amply covered by our contingency reserve.

THE DIRECTORS' ANNUAL REPORT

INTEREST RATE

In 1966 our interest rate was 5.80%. This compares with the 1965 rate of 5.68% and the 1964 rate of 5.60%.

MORTALITY

Our over-all mortality experience was quite satisfactory. Heart diseases and circulatory ailments are still the major cause of death, again emphasizing the importance of medical research, to which we continue to contribute substantial sums.

PAYMENTS TO POLICYHOLDERS AND BENEFICIARIES

A total of \$39,815,817 was paid to policyholders or set aside for future payments. This was an increase of \$994,069 and represents the Company's real service in providing security for policyholders and their families. Of the total, \$28,415,560 was paid to policyholders and beneficiaries while the amount set aside for future payments was \$11,400,257.

LIABILITY AND SURPLUS FUNDS

Policy and Annuity reserves on December 31st amounted to \$222,121,792, a sum considerably in excess of Government requirements. After paying dividends of \$3,727,853 to policyholders and \$160,000 to shareholders, surplus funds increased by \$2,808,548, bringing the total to \$29,102,324.

The Directors' Annual Report continued on page six

AUDITOR'S REPORT

We have examined the Balance Sheet of The Dominion Life Assurance Company as at December 31, 1966, and in addition, have made tests of the transactions throughout the year. We have received certificates from the Company's Bankers confirming the Bank Balances, and have examined or otherwise confirmed the Bonds and Stocks held as investments. The Policy and Annuity Reserves and Allotments of Surplus are as determined by the Company's Actuary.

We have received all the information and explanations which we have required and in our opinion, based upon our examination, the Balance Sheet at December 31, 1966, and the related Summary of 1966 Operations, according to the best of our information and the explanations given to us, and as shown by the books of the Company, are properly drawn up so as to exhibit a true and correct view of the Company's affairs at that date.

Waterloo, Ontario, February 1, 1967

NEFF, GOODWIN & CO., Chartered Accountants

ACTUARY'S CERTIFICATE

I hereby certify that the reserve of \$222,121,792 maintained at December 31, 1966, in respect of the Company's Insurance, Annuity, Accident and Sickness and Supplementary Contracts, has been determined in accordance with the provisions of the Canadian and British Insurance Companies' Act and in my opinion makes good and sufficient provision for all unmatured obligations of the Company guaranteed under the terms of its policies.

Waterloo, Ontario, February 1, 1967

H. M. ATRUBIN, Vice-President and Actuary

THE DIRECTORS' ANNUAL REPORT

THE NATIONAL RESERVE LIFE INSURANCE COMPANY

During the year The Dominion Life Assurance Company acquired the Canadian business of The National Reserve Life Insurance Company of Topeka, Kansas. The business assumed by our Company involved 131 policies with a total sum insured of approximately \$400,000.

INCREASE IN PAID-UP CAPITAL

During 1966, the Company's shares were split 2 for 1 from a par value of \$10 per share to a par value of \$5 per share. A special cash dividend of \$15 per share of old stock was paid and shareholders given the right to subscribe at a price of \$5 per share for 3 shares of new stock for each share of old stock. All rights were exercised and the paid-up capital was thus increased from \$400,000 to \$1,000,000.

STAFF

Our 78th Annual Report is a highly satisfactory one and is truly a tribute to the dedicated effort of our field force and the loyalty and effective co-operation of our office staffs both in the field and here in Waterloo. The sincere thanks of the Board of Directors is hereby tendered to everyone who contributed to our growth and progress.

Respectfully submitted on behalf of the Board of Directors.

Waterloo, Ontario, February 10, 1967.



Henry I. Roof

HENRY F. ROOD, Chairman of the Board



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E. G. SCHAFER, President

SUMMARY OF 1966 OPERATIONS

THE DOMINION LIFE ASSURANCE COMPANY

Income	1966	1965
Insurance and Annuity Premiums	\$ 36,703,255	\$ 35,672,150
Investment Income after deducting Investment Expenses	16,097,316	14,829,784
Net Profit on Sale of Assets	27,355 \$ 52,827,926	511,160 \$ 51,013,094
Paid or Set Aside for Future Payment		
To Policyholders and Beneficiaries:		
Death Benefits	\$ 7,880,412	\$ 7,822,419
Accident and Sickness Benefits	3,376,756	3,314,150
Matured Endowments	2,514,766	2,418,196
Voluntary Terminations	7,236,392	5,744,584
Annuity Benefits	2,413,901	1,998,047
Dividends	3,727,853	3,627,227
Interest on Deposits	1,265,480	1,180,966
Increase in Reserves for future payments	11,400,257	12,716,159
	\$ 39,815,817	\$ 38,821,748
Taxes, Licences and Fees	1,044,493	762,482
Commissions	2,962,375	2,793,214
Operating Expenses	5,404,363	4,897,361
Interest on Staff Funds	416,297	383,567
Dividends to Shareholders	160,000	120,000
Net Write-down of Assets	216,033	515,235
	\$ 50,019,378	\$ 48,293,607
Balance Added to Surplus Funds	\$ 2,808,548	\$ 2,719,487
Capital & Surplus at Beginning of Year	\$ 26,293,776	\$ 23,574,289
Capital & Surplus at End of Year	\$ 29,102,324	\$ 26,293,776
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THE DOMINION LIFE ASSURANCE COMP.

ASSETS

	1966	1965
BONDS AND DEBENTURES Canada \$ 75,802,914 United States 33,730,231 Sterling Area 3,239,653	\$112,772,798	\$108,058,246
PREFERRED AND COMMON STOCKS Canada \$ 1,676,199 United States 11,816,479 Sterling Area 153,888	13,646,566	13,287,391
MORTGAGES AND SALE AGREEMENTS Canada \$127,290,950 United States 6,048,302 Sterling Area 2,133,363	135,472,615	127,485,732
REAL ESTATE Held for Investment Head Office Premises \$ 7,712,470 1,231,493	8,943,963	8,315,634
POLICY LOANS	18,194,819	16,212,378
CASH AND BANK BALANCES	1,749,998	1,474,060
INTEREST, DUE AND ACCRUED	2,891,048	2,676,569
PREMIUMS OUTSTANDING, NET	2,862,729	2,478,509
ELECTRONIC EQUIPMENT	54,582	0
TOTAL ASSETS	\$296,589,118	\$279,988,519

Paid-up Capital was increased by \$600,000 during the year through application of a special cash dividend.

Throughout these statements United States and Bahamian dollar amounts are included at the rate of \$1.00 Canadian to the dollar, and sterling at the rate of \$3.00 Canadian to the pound.

HENRY F. ROOD, Chairman of the Board

E. G. SCHAFER, President

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Y, BALANCE SHEET, DECEMBER 31, 1966

LIABILITIES

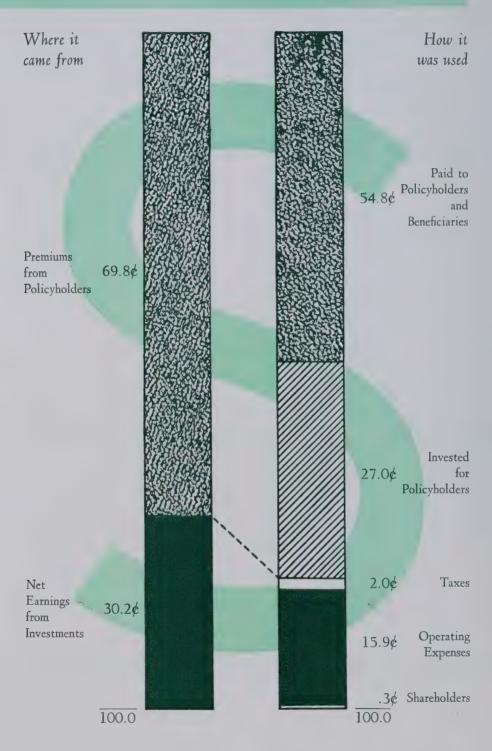
	1966	1965
POLICY AND ANNUITY RESERVES This amount with interest and future premiums makes provision for all future payments under insurance and annuity contracts	\$222,121,792	\$211,121,679
UNPAID AND UNREPORTED CLAIMS Death and disability benefits awaiting completion of documents, together with provision for unreported claims.	4,062,364	3,374,043
AMOUNTS ON DEPOSIT Policyholders' Dividends \$17,789,457 Policy Proceeds 6,280,566 Premiums and Other Amounts 2,472,264	26,542,287	24,826,085
PROVISION FOR DIVIDENDS Dividends to be paid to policyholders in the year following date of account	4,225,000	3,825,000
STAFF PENSION AND INSURANCE FUNDS The accumulation of premiums and pension contributions paid by salaried employees and agents together with amounts set aside by the Company.	7,744,719	7,254,033
GOVERNMENT TAXES ACCRUED Federal, Provincial and State taxes payable in the year following date of account	542,272	389,482
OTHER LIABILITIES Expense items due and accrued and amounts in suspense	2,248,360 \$267,486,794	2,904,421 \$253,694,743
Capital and Surplus Funds		
Capital Paid Up \$ 1,000,000 Contingency Reserve 7,000,000 Shareholders' Surplus 285,693 Unallotted Surplus	29,102,324	26,293,776
Onanotted Surplus	25,102,524	20,233,770
LIABILITIES, CAPITAL AND SURPLUS	<u>\$296,589.118</u>	\$279,988,519
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TEN	YEARS	OF	PRO	GF	RESS		•		THE
					1966		1965		1964
INCOME	3								
Pren	niums: Individual	Policies		\$	28,671	\$	28,055	\$	26,22
	Group Po	licies			8,032		7,617		6,39
Net	Investment Incon	ne			15,909		14,826		13,97
			Total	\$	52,612	\$	50,498	\$	46,59
DISTRIB	UTION OF IN	COME							
Bene	efits Paid			\$	25,104	\$	22,862	\$	21,35
Incre	ease in Reserves				11,400		12,716		11,94
Taxe	es, Licences & F	ees			1,045		762		74
Exp	enses of Operation	on			8,367		7,691		7,590
Divi	idends to Policyh	olders			3,728		3,627		2,88
Div	idends to Shareh	olders			160		120		11:
Amo	ount Added to Si	ırplus Fund	ds		2,808		2,720		1,96
			Total	\$	52,612	\$	50,498	\$	46,59
CAPITA	L AND SURPL	US FUND)S	\$	29,102	\$	26,294	\$	23,57
TOTAL	ASSETS			\$	296,589	\$	279,989	\$	261,95
BUSINES	S IN FORCE			1					,
Indi	vidual Policies			\$1	,155,856	\$1	,118,261	\$1	,072,60
Gro	up Policies				446,984		386,440		294,83
			Total	\$1	,602,840	\$1	1,504,701	\$1	,367,43

D	OMI	N	ION	1	LIFE	A	SSUR	A	NCE		CON	IP	ANY
	1963		1962		1961		1960		1959		1958		1957
5	24,832	\$	25,039	\$	21,975	\$	20,773	\$	19,688	\$	18,840	\$	17,803
	5,464		4,518		3,616		3,036		2,468		2,330		1,865
	12,583		11,290		10,165		9,210		8,366		7,597		6,591
5	42,879	\$	40,847	\$	35,756	\$	33,019	\$	30,522	\$	28,767	\$	26,259
5	19,198	\$	16,924	\$	15,348	\$	14,501	\$	12,370	\$	11,234	\$	10,783
	10,946		12,165		9,415		8,178		8,249		8,382		7,915
	686		644		613		648		507		591		497
	6,762		6,479		6,160		5,974		5,455		5,179		4,813
	2,782		2,428		2,337		2,087		1,875		1,772		1,526
	/ 104		96		88		80		72		72		64
	2,401		2,111		1,795		1,551		1,994		1,537		661
5	42,879	\$	40,847	\$	35,756	\$	33,019	\$	30,522	\$	28,767	\$	26,259
	21,606	\$	19,205	\$	17,094	\$	15,299	\$	13,748	\$	11,754	\$	10,217
5 2	245,602	\$	228,667	\$	212,539	\$	198,733	\$1	187,438	\$1	176,308	\$]	165,249
31,0	016,642	\$	967,209	\$	920,763	\$	882,701	\$8	343,181	\$7	787,781	\$7	730,602
2	258,432		217,372		171,300		131,003		96,302		62,996		48,160
1,2	275,074	\$1	,184,581	\$1	,092,063	\$1	,013,704	\$9	39,483	\$8	350,777	\$7	78,762
									(Dollar	An	nounts in	Th	ousands)

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OUR 1966 INCOME DOLLAR



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ANALYSIS OF ASSETS December 31, 1966

Bonds	and	Debentures	
DUINNS	VVIIVV	TO COCITO IN CO	

Government and Govern- ment Guaranteed	\$ 34,165,937	11.5%
Municipal	10,914,675	3.7%
Public Utility	22,443,020	7.6%
Other Corporation	45,249,166	15.2%
Stocks		
Preferred	7,009,766	2.4%
Common	6,636,800	2.2%
Mortgages		
Conventional	83,976,951	28.3%

51,495,664

17.4%





Real Estate

Joint and Insured

Held for Investment	7,712,470	2.6%
Head Office Premises	1,231,493	.4%
Policy Loans	18,194,819	6.1%
Cash and Bank Balances	1,749,998	.6%
Interest Due and Accrued	2,891,048	1.0%



Premiums Outstanding, Net 2,862,729 1.0%





COMPANY OFFICES

Canada

CALGARY, ALTA., Addison House, 501-18th Avenue S.W., F. C. Lange, C.L.U. CALGARY, ALTA., 1240 Calgary House, 550-6th Ave. S.W., S. A. Holberton, C.L.U. CHARLOTTETOWN, P.E.I., Suite 2, 159 Kent Street, R. W. Parke, C.L.U. COOKSVILLE, ONT., 19 Dundas Street W., H. C. Foster EDMONTON, ALTA., 407 Imperial Bank Bldg., 9990 Jasper Ave., K. H. Slobod FORT WILLIAM, ONT., 311 The Chapple Bldg., G. Symington, C.L.U. HALIFAX, N.S., 1529 Dresden Row, L. A. Wilson, C.L.U. HAMILTON, ONT., 155 James Street S., J. M. Phillion KINGSTON, ONT., Suite 401, 837 Princess Street, E. H. Hannah, C.L.U. KITCHENER, ONT., 1104 Waterloo Trust Bldg., L. O. Murray, C.L.U. LONDON, ONT., 397 Dundas Street, K. L. Farquhar, C.L.U. MONTREAL, P.Q., 2055 Peel Street, Germain Nepveu MONTREAL, P.Q., 5801 Monkland Avenue, Robert Hill MONTREAL, P.Q., 325-50 Place Cremazie, P. A. Whipp, C.L.U. MONTREAL P.Q., 101-790 Laurentien Blvd., Sam Shernofsky, C.L.U. NEW WESTMINSTER, B.C., 240-550 Sixth Street, Michael Malfesi, C.L.U. OTTAWA, ONT., 30 The Driveway, Edwin Thomas, C.L.U. PETERBOROUGH, ONT., Market Plaza, 121 George Street N., J. G. Goodfellow, C.L.U. QUEBEC, P.Q., 1135 Chemin St. Louis, Jean Plamondon REGINA, SASK., 2060 Broad Street, F. M. Nagel SAINT JOHN, N.B., Market Building, B. M. Flemming ST. CATHARINES, ONT., Suite 400, 15 Church Street, H. L. Dreschel ST. JOHN'S, NFLD., 321 Duckworth Street, J. B. Shepherd SASKATOON, SASK., 601 Financial Bldg., D. Boghean SUDBURY, ONT., 202-161 Larch Street, W. L. Foucault TORONTO, ONT., 410 Adelaide Street W., S. Seligman C.L.U. Associate Manager, H. J. Weiss, C.L.U. TORONTO, ONT., Suite 711, 2 Carlton Street, R. K. Crouch, C.L.U. TORONTO, ONT., 4214 Dundas Street W., D. E. Huss, C.L.U. TORONTO, ONT., 234 Eglinton Avenue E. TORONTO, ONT., 801 York Mills Road, Don Mills, F. F. Bjerring VANCOUVER, B.C., 101-1687 West Broadway, Dennis G. Cocke VICTORIA, B.C., 702 Fort Street, R. G. Howe WATERLOO, ONT., Waterloo Square, E. H. Heimpel WINDSOR, ONT., Suite 901, 500 Ouellette Avenue, R. A. Howard, C.L.U. WINNIPEG, MAN., 504 Power Building, R. F. Gill

Consultant, Province of Quebec, Montreal, P.Q., Paul Baby

COMPANY OFFICES

United States

AKRON, OHIO, 44303, Suite 11 — 572 West Market Street, C. R. Madigan CAMDEN, N.J., 08102, 130 North Broadway, W. N. Litchfield CLEVELAND, OHIO, 44115, 1734 B. F. Keith Building, Thomas E. Uhle COLUMBUS, OHIO, 43209, 33 S. James Road, Bertram Alper DETROIT, MICH., 48075, 17220-A West Eight Mile Road, Southfield, J. C. Prost DETROIT, MICH., 48226, 1766 Penobscot Building, R. H. Love HARTFORD, CONN., 06105, 1049 Asylum Avenue, W. J. Haslam LANSING, MICH., 48933, Suite 765, Stoddard Building, J. D. R. Caldewey NEWARK, N.J., 07017, 725 Park Ave., East Orange, The Life Agency of New Jersey Inc. PHILADELPHIA, PA., 19107, 121 South Broad Street, G. W. Rose PITTSBURGH, PA., 15222, 320 Oliver Building, Mellon Square, H. W. Snyder SEATTLE, WASH., 98101, 3326 White-Henry-Stuart Building, Ian Robertson, C.L.U.

Other

HAMILTON, BERMUDA, Reid & King Streets, G. E. G. Ratteray KINGSTON, JAMAICA, Trafalgar Rd. & Knutsford Blvd., A. D. DeLeon, J.P. NASSAU, BAHAMAS, Collins Avenue, Edwin L. V. Deal

Group

CALGARY, ALTA., 501-18th Avenue S.W., B. E. Kennedy
CLEVELAND, OHIO, 44115, 1734 B. F. Keith Building, J. T. Holbrook
HALIFAX, N.S., 1529 Dresden Row, H. C. Hopper
HARTFORD, CONN., 06105, 1049 Asylum Avenue
MONTREAL, P.Q., 3333 Cavendish Boulevard, Ian Eisenhardt
NEWARK, N.J., 07017, 725 Park Avenue, East Orange, A. T. Anderson
PHILADELPHIA, PA., 19107, 121 South Broad Street, W. C. Claflin
TORONTO, ONT., 410 Adelaide Street W., H. L. Coggan
VANCOUVER, B.C., 101-1687 West Broadway, C. J. Tabbernor
WATERLOO, ONT., Waterloo Square, John Cubberley

Mortgage

CALGARY, ALTA., 501-18th Avenue S.W., D. D. Brownlee, Mtge. Inspector HALIFAX, N.S., 183 Hollis Street, Marcil Mortgage Corp., Agent HAMILTON, ONT., 155 James Street South, Wm. H. McCabe, Southern Ontario Mgr. P. A. Seagrove, Agent

LONDON, ONT., 397 Dundas Street, R. T. Schatz, Mtge. Inspector
MONTREAL, P.Q., 360 St. James Street W., Marcil Mortgage Corp., Agent
OTTAWA, ONT., 30 The Driveway, G. E. Arkell, Eastern Ontario Mgr.
QUEBEC, P.Q., 925 St. Louis Road, Marcil Mortgage Corp., Agent
TORONTO, ONT., 372 Bay Street, G. R. McBride & Co., Ltd., Agent
VANCOUVER, B.C., 303-1687 West Broadway, B. L. Ritchie, Prov. Mgr.
VICTORIA, B.C., 680 Broughton Street, Ker & Stephenson Ltd., Agent
WATERLOO, ONT., 111 Westmount Road, Allen Elliott, Central Ontario Mgr.
KINGSTON, JAMAICA, Trafalgar Rd. & Knutsford Blvd., Roy Shaw, Mtge. Secretary

HIGHLIGHTS OF 1966

New Premium Income \$3,185,346 AN INCREASE OF OVER \$230,000

Business In Force \$1,602,840,368

AN INCREASE OF OVER \$98,000,000

Assets Total \$296,589,118

AN INCREASE OF OVER \$16,600,000

Paid or Set Aside for Policyholders and Beneficiaries \$39,815,817

AN INCREASE OF NEARLY \$1,000,000

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Surplus Funds \$29,102,324
AN INCREASE OF OVER \$2,800,000

Income was \$52,827,926
AN INCREASE OF OVER \$1,800,000



